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3 STANDARDS BOARD OF ELECTION ASSISTANCE COMMISSION

4

5 IN RE: (COMPUTERS AND ELECTIONS: THE GROWING POTENTIAL
6 FOR CYBER VOTE FRAUD)

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7 SPEAKER: STEVEN STIGALL

8 _____)

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Orlando, Florida 32819

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1 (Brief introduction omitted per the request of
2 Mr. Stigall and Attorney Tamar Nedzar.)

3 MR. STIGALL: As I said, there's an
4 interesting reason why I'm here today. I'm not
5 here to produce any smoking gun that shows you that
6 electronic voting is insecure or anything like
7 that. For several years, I've worked with others
8 in my organization to try and identify foreign
9 threats, emphasis on foreign threats, to important
10 U.S. computer systems.

11 A few years ago it occurred to us that that
12 should include potential foreign threats to the
13 computers upon which our elections in this country
14 are increasingly dependant. Now, obviously the
15 first question in your mind is, okay, did my
16 organization actually discover any foreign threats
17 to the computers upon which our elections are
18 increasingly dependant.

19 I'm going to say this: We're in an open,
20 unclassified forum. Rest assured that if we ever
21 were to discover specific and credible information

22 about foreign threats to our critical U.S. election
23 computers, we would do in my organization what
24 we've done since 1947. We would bring that
25 attention to the most senior policy makers in the
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1 country, and they would act accordingly.

2 What I'm here to do today, today, is to share
3 with you the results of some research that we
4 undertook some years ago and which we continue to
5 do. I can advance here.

6 Basically, when I look at a computer, when I
7 look at an election system, I'm not an election
8 analyst. I'm not a political analyst. We have
9 folks like that where I am, and they know how to
10 parse foreign elections that we've followed. I do
11 not look at an election system the way a political
12 candidate would look at it. I do not look at an
13 election system the way a party chairman might look
14 at it, the way the media looks at it.

15 When I look at an election system, I see a
16 computer system, because increasingly that's what
17 they are. And to the extent that there are foreign
18 actors who have shown an interest in developing
19 unauthorized access to U.S. computer systems,
20 that's where I get interested in it.

21 What I did was I looked at foreign elections

22 in countries that are often for the first time
23 trying to have relatively free and fair democratic
24 elections. This involves not only the
25 computerization of their elections, but, as I said,
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1 it's often the first real election they've ever
2 had.

3 All of you come from different states,
4 different parts of the country. We're all working
5 together to try to come up with guidelines and
6 standards, things like that.

7 The countries that I looked at, they had to go
8 from typically communist dictatorship to relatively
9 western-style democracy. And in some cases,
10 overnight in terms of their election system. So
11 all the challenges and issues that we are, that you
12 are dealing with that have surfaced, they tend to
13 surface in some of these countries right away,
14 early on, and in a big way. And basically it's
15 those issues that have surfaced that is what I'm
16 going to be talking about today.

17 I have exactly two slides that address
18 so-called Internet voting. I understand the issues
19 behind that here in this country. I'm not here to
20 address issues surrounding it in this country, but
21 rather to share with you some of the experiences

22 that foreign countries have had when they've
23 attempted this, and some of the challenges that
24 remained for them in that regard.

25 Again, a couple of important points that lay
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1 out where we're going here. Where I come from, we
2 do not do vulnerability assessments of any U.S.
3 systems. We do not look at U.S. systems. What we
4 do is we identify foreign threats to those systems,
5 and we relay that information via a variety of
6 mechanisms to the owners and operators of those
7 systems.

8 Typically the owners and operators, typically
9 but not always, are going to be the U.S.
10 Government. And that's basically what we do.
11 That's the line of work I'm in.

12 And secondly, I'm not going to go down here
13 and address specific types of voting machines, or
14 specific companies that are making voting machines,
15 or anything like that. I'm not going to do that.

16 We're talking about the foreign experiences that
17 other countries have had as they attempt to
18 computerize their elections, as they attempt to
19 bring their electoral process into the 21st
20 century.

21 As I said earlier, I am not a politician,

22 political analyst. I don't look at this perhaps
23 the way folks in your line of work do. I look at,
24 looked at this as a computer network, as a computer
25 security issue. And I did not really know how to
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1 begin this research effort, so I went to the people
2 that do look at elections overseas, and I got some
3 ideas on how to proceed.

4 And basically I came up with a model. It's an
5 arbitrary model, but it worked, I think. And
6 basically I divide an election process in terms of
7 the computer's role in that process into five
8 separate steps. These don't all occur on election
9 day. Keep that in mind.

10 Basically what I'm saying, you heard the old
11 adage, follow the money. Here I follow the vote.
12 And wherever the vote becomes an electron and
13 touches a computer, that's an opportunity for a
14 malicious actor potentially to get into the system
15 and tamper with the vote count or make bad things
16 happen.

17 The rest of my presentation will address these
18 basic five steps. The first one, of course,
19 occurring long before election day, and the fifth
20 one on election day, and afterwards. But that's
21 how we're going to proceed, one through five.

22 First thing I discovered -- and a lot of this
23 may be old news to you. But again, I'm not a
24 political analyst, so this was an eye opener to me.
25 Is that what we saw happening is the first thing,
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1 if you're a foreign country, again, coming out of
2 the Soviet era, for example, or some other form of
3 autocracy, you need to update your voter
4 registration list. Maybe you don't even have a
5 voter registration list. And typically these
6 countries are doing this on computer.

7 This often takes the form of folks spanning
8 out across the country with lap tops or whatever
9 and writing down names. Sometimes it occurs in the
10 foreign version of the county courthouse, or
11 indeed, the national capital itself, in which the
12 registrar, or whatever they call the person,
13 they're presented with a box of documents. And
14 they said, here is our tax is rules, or here is our
15 census rules, or here's the old voter list, put it
16 on the computer.

17 And the registrar has a challenge right away.
18 Because if you encounter an error on the old list,
19 an obvious error, someone who is deceased or
20 whatever, do you faithfully transcribe that error
21 onto the computer system where you immediately

22 introduce error to the new computerized database,
23 or do you deliberately weed out that person's name,
24 because you know he's dead, and try to make the new
25 computerized list as accurate as possible.

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1 Well, it's a damned if you do, damned if you
2 don't situation we saw overseas in that either way
3 you're going to have errors pop up. I have some
4 examples of that coming up. As you all know better
5 than I, it's who gets the vote is often as
6 important as anything else.

7 One thing I was continuously reminded of in
8 looking at this, if you look at that very bottom
9 bullet there, I'm not so much looking at
10 shenanigans on election day as I am all of the
11 things that foreign actors try to do to try to
12 effect the outcome of the election long before
13 election day. And the next slide here, there are
14 some examples, some specific examples that we saw
15 of this.

16 I think and this is -- by the way, this is the
17 country of Georgia, not the state. I cannot
18 emphasize that strongly enough. I'm only here to
19 talk about foreign examples. I think we're all
20 familiar with the phenomenon of someone who has
21 been dead for a couple years still appearing on the

22 voter lists.

23 In Georgia, they raised this to a whole new

24 art form in which they went back to the 18th

25 century to try to bend the rules. Really creative

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1 stuff there.

2 The second bullet says Albania. It's actually
3 about Macedonia. I actually discovered something
4 three days ago. The U.S. Government has different
5 names for that country that some people call
6 Macedonia. And I don't want to offend the
7 Macedonians in the audience. It's a sensitive
8 issue, what do we call Macedonia, but this was in
9 the country some people call Macedonia.

10 They computerized their voter registration
11 lists. And it turns out there's a sizable ethnic
12 Albanian presence in that country, in Macedonia.
13 And the folks back in Albania noticed that there
14 weren't a lot of Albanian identifying names on the
15 new Macedonian voter lists.

16 And we've seen pretty colorful uses of the
17 word genocide over the years, and I thought this
18 one probably takes the cake. Voter genocide the
19 Albanians were accusing the Macedonians of doing.

20 More seriously and one thing you should be
21 aware of, this example came out of Latin America in

22 which a hacker did actually try to get to the
23 computer that held the voter names, the database
24 where the voter registration was. This illustrates
25 a very important point. And that is any computer
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1 hooked up to the Internet either through a wire or
2 through a wireless connection is a porthole for
3 hackers. You heard that. I'm here to confirm it
4 very simply.

5 Now, this example on the bottom bullet there,
6 according to the authorities, the hacker did not
7 actually get into that database, but he achieved
8 access to the computer where it was located. It
9 was just arguably a matter of time until he had
10 figured out how to get past the various security
11 procedures that were in place.

12 This again raises the issue you may -- if you
13 think the computer is not hooked up to the
14 Internet, there's a variety of things that also are
15 in play. We now have, of course, wireless
16 connections. Perhaps a wireless connection is
17 enabled, spy share is enabled, this kind of thing.
18 It's no longer enough since (inaudible) with a 6K
19 modem wire.

20 A computer that's hooked up to the public
21 Internet is problematic in this regard. And

22 computerized registration of voters is the first

23 indication we see that there's a potential for

24 fraudulent behavior in the electoral process.

25 Here is a little quote from the Taliban in

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1 Afghanistan. Some of us think it's a courageous
2 thing to vote on election day for some of these
3 countries. It's as equally courageous to show up
4 and register to vote. If you've got the list of
5 the people registered to vote, you have a list of
6 targets, if you're a bad actor.

7 Give you a second to read that.

8 All right. I'm going to move ahead now to the
9 election day photograph. (Inaudible) that is a
10 photograph of a Venezuelan voting machine. These
11 machines are not -- again, I'm not here to parse
12 particular voting machine examples of some of the
13 things we look at. Some of the companies overseas,
14 emphasis on overseas, that manufacture these
15 machines carry on their web site information about
16 how they have a SIM card reader, Ethernet jack, USB
17 ports. In other words, there's ways of networking
18 these machines.

19 An electronic voting machine is a computer.
20 That's the way we look at it. It has memory,
21 (inaudible), it has software built into the

22 hardware of the machine to tell it what to do.

23 Most interestingly, not only can it be

24 networked, but it can be interrogated outside.

25 It's a computer. That's essentially where it is.

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1 And because it's a computer, it carries with it all
2 the vulnerabilities that the computer has.

3 Now, I'd like to talk a little bit about
4 Venezuela later on. We're not here to pick on
5 Venezuela, per se. It's an interesting example of
6 some of the things we think can happen.

7 I don't really like the phrase e-voting,
8 because I think it (inaudible). It doesn't really
9 tell me what I need to know. If you're talking
10 about an electronic voting machine, that I
11 understand. If you're talking about Internet
12 voting, that's something else.

13 Again, when we look at the foreign countries
14 that we looked at, you see two models. Either the
15 machines themselves are networked to each other at
16 the polling station and are then connected to
17 another computer at the polling station, and that
18 computer is not what you cast ballots on. It's
19 just connecting all the information from those
20 machines. Then the voting information is sent from
21 that computer downstream or upstream, as the case

22 may be.

23 Or you have a situation in which the machines

24 again appear to be stand-alones, but again, on

25 election day, folks are removing the flash card

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1 memory that records the votes. Again, these are
2 scenarios that you will not be alien to, but what
3 we're looking at is foreign experiences of security
4 threats with these type of things.

5 The first question one asks about these voting
6 machines is are they password protected. Well,
7 there's passwords and then there's passwords. Is
8 the password the name of your granddaughter? Is it
9 the name of your pet? If it is, I'm going to have
10 that password in an hour. Not me personally, but I
11 mean, a dedicated hacker. That's what they do.

12 If it's a so-called strong password in which
13 you use a mix of letters, numbers, and special
14 characters, you do greatly complicate the task for
15 a malicious hacker. But then you have to ask
16 yourself, are the passwords changed from election
17 to election, or is it the same.

18 And our favorite scenario where I come from is
19 your password P-A-S-S-W-O-R-D. You would be
20 surprised. Again, who has access to that password
21 is really terribly important.

22 And the bottom tick on this slide is really
23 crucial. That's why I buried it at the bottom of
24 the slide. That is the actual physical security of
25 these machines long before election day is crucial.

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1 When I look at a foreign country and I suspect
2 that the regime may be playing games with the
3 computer component of the election system, one of
4 the first questions I ask is where are those
5 machines stored, or were they stored, period, long
6 before election day and afterwards. And I want to
7 know if those machines can be interrogated
8 electronically, remotely on election day. Is there
9 a wire or connection connecting those machines to,
10 quite frankly, the public hearing them?

11 I understand the wireless issue is one thing
12 that has been addressed. I'll be talking a little
13 bit more about that particular question. Okay.

14 Again, this slide, I want to talk about that.
15 Again, I think you all probably know a little bit
16 more about this than I do. Bottom line is all the
17 countries I've looked at, yeah, about 36, 37
18 countries, all the scenarios by which they use
19 electronic voting, they produce a paper ballot
20 receipt, and it's part of the social contract that
21 they have.

22 Now, at this point, I would make my only
23 hand-waving generalization of the presentation,
24 which is always risky. In the countries that I
25 looked at, you're dealing with voters who have
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1 never seen a computer before, let alone used one.

2 When they've had elections in the past, some of
3 these societies do not accept voter fraud, but they
4 understand it's going to happen. And the idea of a
5 local party boss throwing a shoe box or ballots in
6 the river, that's part of the background noise.

7 They understand that a little bit of fraud at the
8 local level will occur.

9 When you introduce computers into the process,
10 I found in some of these northern cultures you are
11 introducing a level of opacity. You are removing a
12 bit of transparency that makes them uncomfortable.
13 And that's something that I think is worth keeping
14 in mind.

15 We tend to view computers as things that
16 modernize, that allow certain efficiencies that
17 would otherwise be impossible. Again, I'm looking
18 at foreign cultures. This is a phenomenon that
19 emerged.

20 The machine puts out a paper receipt. The
21 person sees the paper receipt. So even though they

22 may have never seen a computer before, they can
23 look at that paper and say, hey, this is how I'm
24 going to do this. The person puts the receipt in
25 the box.

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1 In all the countries I've looked at, you have
2 to ask several questions. First of all, if there
3 is a discrepancy at the end of the day between the
4 machine count and the paper count, which has legal
5 priority? Some countries spell that out very
6 clearly. Other countries, like Russia, it's kind
7 of hey, maybe it's deliberately so. I don't know.

8 Also, they have to determine what will trigger
9 an automatic recount, what will be the required
10 difference between the two counts before you have
11 to have a recount. In some countries -- in one
12 country, for example, the difference is only one
13 percent. In another country, the difference is
14 .001 percent. I can't do the math standing up
15 here. (Inaudible). So different countries are
16 going to have different standards for the
17 difference they're going to allow between the paper
18 count and the electronic count.

19 Now, again, what I said, traditionally in a
20 traditional voting scheme, the greatest opportunity
21 for fraud that we've seen in other countries is at

22 the local level. When you introduce computers into
23 the equation, you're moving that fraud upstream,
24 and you're allowing a single point, electronic
25 single-point failure. Meaning the potential for
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1 mischief can occur higher up the food chain
2 electronically, much faster, and affect a lot more
3 people in terms of the vote count than would be the
4 case if fraud occurred at an individual level,
5 where, again, you're talking about the classic
6 scenario where ballot boxes get thrown in the river
7 or fraudulent ballots get produced. Here it's
8 electronic.

9 One of the cases that we looked at in terms of
10 the potential for messing with the computers at the
11 precincts, at the local level is what kind of
12 voting machines are you using. For example, in
13 Russia, they cannibalize whatever computer they can
14 find in many cases. Often this involves classroom
15 computers that kids are using one day in the
16 classroom, and the next day it's blessed as a
17 voting machine. They go in, they put software in
18 it.

19 Of course, then you have to ask yourself how
20 good was the security check on the computers that
21 you're using before this. It may not be an issue

22 in this country, but it's a huge issue overseas.

23 What computers are you using? Are you

24 cannibalizing just regular desktop computers to be

25 voting machines? Are you bringing in dedicated

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1 voting machines?

2 In Russian, again, 94,000 precincts. I refer
3 to Russia often in this briefing simply because
4 it's a country that I've studied closely, and they
5 provide us with a lot of interesting examples of
6 this phenomenon.

7 We did see an interesting situation develop in
8 Venezuela in 2000. This is a matter of public
9 record. At that time, there were 19,000 voting
10 machines. I showed you a picture of them earlier
11 in that country.

12 It's important to understand that Hugo Chavez
13 controlled, himself, his people, every facet of the
14 computer side of that election. I don't like
15 reading from the slides. I would not do so up
16 here. The bottom line is it was all covered. He
17 had, all parts of the chain of custody were under
18 his control or his people.

19 Now, what happened was there was a referendum
20 Venezuela in August 2004 about whether or not to
21 recall Hugo Chavez. It was basically a yes, no

22 kind of -- they had the vote. Chavez won, and that
23 recall petition was defeated. And what happened
24 afterwards is kind of interesting.

25 Usually when I give this presentation, I've
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1 got two different colored markers, and I can go to
2 the board and illustrate this. I have do it
3 verbally here.

4 Basically, some Venezuelan mathematicians
5 crunched the numbers, and they looked at the
6 difference, the differences between the vote that
7 Chavez got when he originally ran for president I
8 think in 2000 and the votes that he got in the
9 recall referendum in 2004. They discovered that
10 the delta between those two counts in certain areas
11 where they believe Chavez's support was weak was
12 consistent across the board.

13 In other words, in those areas where Chavez
14 knew he was going to need some votes, the
15 difference between the number of votes he got in
16 2000 and 2004 was the same from region to region.
17 And the mathematicians produced lots of interesting
18 facts, and figures, and statistics to show that
19 this was statistically really not possible.

20 And they used that as an argument for Chavez,
21 because of his complete control of the voting

22 machines, the voting machines and their
23 infrastructure, that Chavez was able to insert
24 computer code into the system to adjust the vote
25 surreptitiously.

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1 Now, understand, this is nothing as blunt as a
2 vote against Chavez registers as two votes for him.
3 It's not that blunt. It's much more subtle. It
4 registers as 1.1 votes for him. I'm making this up
5 to illustrate the point.

6 It was a very subtle algorithm these people
7 think they found, but there was a problem. You
8 immediately see what the problem was in red on the
9 bottom of the slide. You have 19,000 voting
10 machines each spitting out a paper receipt. People
11 walk that receipt over to the box, put it in the
12 box. And it's the paper receipts that are going to
13 be counted at the end of the day.

14 They push the button on the voting machines.
15 The voting machines say this is how many votes are
16 cast on me. You count the number of ballots, and
17 there's a difference in the outcome. So we had to
18 ask ourselves, how do you defeat the paper trail.
19 How do you defeat the paper ballots the machines
20 spit out? Those numbers must agree, must they not,
21 with the electronic voting machine count. How do

22 you defeat the paper route?

23 It turns out in order to figure that one out,

24 you have to stop thinking like a political analyst,

25 you have to stop thinking like an academic, or a

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1 person from the intermedia, or whatever, who
2 follows the election as an unfolding story, and you
3 have to start thinking like a Third World autocrat.
4 You can defeat the paper vote with the guys with
5 the guns. They put the votes in the boxes and take
6 the votes out to the trucks, take them to the
7 military barracks. (Inaudible).

8 Again, you have the paper vote count, you have
9 the electronic vote count. You have to figure out
10 how to reconcile those two if you are going to
11 commit fraud. In this case, he simply took a
12 gamble..

13 Now, I'm going to back up one. If you look at
14 that second bullet, okay, we're going to audit some
15 of the electronic voting machines, and we're going
16 to audit them at random. Chavez agreed to allow
17 100 of the 19,000 voting machines to be audited.
18 If a huge pattern or a significant pattern of
19 discrepancies arises, he has a problem then.

20 It is my understanding -- this is in red. It
21 is my understanding that the computer software

22 program that generated the random number list of
23 voting machines that were being randomly audited,
24 that program was provided by Chavez. That's my
25 understanding. It generated a list of computers

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1 that could be audited, and they audited those
2 computers. You know, no pattern of fraud there.

3 But again, if you are bent on large scale
4 fraud at the national level, and you know you have
5 a fraudulent paper count and trail, you have to do
6 something with that paper count.

7 A huge issue for us as we look at this issue
8 is how do you get the votes from outlying precincts
9 back typically to the capital of the country.

10 Again, as you all know better than I, in foreign
11 countries, you typically have one central national
12 level election commission as opposed to you tell
13 me.

14 This is a huge issue if you're a country in
15 southeast Asia that, you know, your country
16 consists of 80,000 islands. (Inaudible). It's
17 nice to have results come in so the people know who
18 won the election the next day rather than wait for
19 three weeks for all the ferries and such to come in
20 from different islands with the vote count, or
21 people phone them in.

22 You saw a lot of problems with these countries
23 when you transmit them electronically realtime on
24 election night. I understand this is an issue
25 you're looking at. I'm not going to address that

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1 here.

2 But what the foreign experience has been is
3 that these vote counts are typically going to be
4 transmitted in much the same way as you would send
5 an e-mail attachment. That is, it's going to be an
6 e-mail attachment. It's going to write out over
7 the public Internet using Internet protocols, using
8 protocols that a lot of people understand. Good
9 actors and bad actors.

10 And that's why the basic -- I'm trying to
11 avoid the Latin, sine qua non. The basic, most
12 important thing here that we ask is, that we look
13 at is whether or not these votes are being
14 encrypted. Now, I want to say a word about
15 encryption.

16 It's a scary word. (Inaudible). People see
17 the word encryption and they dive for cover. I'm
18 not going to go into a tutorial on how encryption
19 works.

20 Bottom line is if you encrypt the electronic
21 transmission of votes from point A to point B, you

22 greatly complicate the tasks of the what would be

23 attacker who would get into the data stream and

24 adjust the numbers. Greatly complicate their task.

25 You do not remove the threat of a so-called

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1 denial-of-service attack.

2 There's two kinds of denial-of-service
3 attacks. The first is where a bunch of computer
4 guys jump all over your computer and clobber it,
5 overwhelm it with Internet traffic, and shuts it
6 down, or you have to shut it down. That's a
7 classic computer attack. If that occurs on
8 election night, it does not effect the actual count
9 of the votes, but nobody looks good if they have to
10 go in front of the cameras and explain how hackers
11 were able to launch a denial-of-service attack and
12 you can't get votes from the outlying regions of
13 the country.

14 The second kind of service attack is
15 (inaudible). I'm not going to go there. The point
16 is if the votes are encrypted from point A to point
17 B, you greatly complicate a hacker's job.

18 But there's more to it than that, because you
19 then have to ask yourself is the data encrypted
20 before it's transmitted or is it encrypted after
21 it's been received. In other words, so-called

22 encryption of, quote, data at rest, unquote.. This

23 is another important issue to look at.

24 Again, encryption, I wouldn't say it solves a

25 lot of the problems, but it creates a lot of

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1 problems for those who want a system and have a lot
2 of problems.

3 If your country consists of 11 or 12 time
4 zones, realtime on election night is very
5 attractive. Especially when everything has to flow
6 back to Moscow. We already mentioned 94,000
7 precincts. That's a lot. I do not know how many
8 we have in this country.

9 They solved the problem in Russia in terms of
10 how to deal with hackers, whoever, serious actors,
11 getting into the vote stream on election night. It
12 looks like in Russia the votes are transmitted -- I
13 don't like reading from the slides here. But the
14 same computer system, the same band they use for
15 classified government communications is what they
16 use to send the votes over on election night.
17 Which is to say the same government authority in
18 Russia that is responsible for electronic spying,
19 electronic eavesdropping, what people in my role
20 call SEGAT, those are the people running the vote
21 transmittal on election night. I'm here to tell

22 you, without making recommendations, that's a

23 pretty secure system.

24 I'm not going to sit around waiting for the

25 U.S. Internet to designate a percentage of the CIA

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1 and National Security Agency to be responsible for
2 cyber transmittal in the U.S. e-mail. Not
3 expecting that to happen, nor am I recommending it.
4 But in Russia they solved that problem by doing
5 that.

6 The ballots obviously are encrypted. Again,
7 they're going over otherwise classified
8 communications. And I think the bottom line there
9 speaks for itself. Russian hackers are busy making
10 money doing other things besides messing with
11 elections.

12 The word on the street is they may look the
13 other way if you hack a foreign target, but if you
14 go against a Russian bank or a Russian government
15 computer system, you may end up as a speed bump
16 somewhere. So don't do that. Pretty secure
17 system.

18 We're going to talk more about Russia in a
19 minute. All right. Again, when you look at all
20 the reports from overseas about where the computer
21 vote fraud is most likely to occur, if you judge it

22 simply by where all the reports and in the various
23 foreign press and whatever discuss, it's pretty
24 clear that the central election headquarters, which
25 is where all the computers are processing the
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1 votes, or for one computer, this is a place where a
2 lot of this can occur.

3 We talked about the idea of an algorithm, some
4 sort of computer program that adjusts votes as
5 they're coming in. I have an example of that
6 coming up. Again, the big challenge for someone
7 who would use cyber means, computer means to tamper
8 with an election is not only dealing with the paper
9 vote count, but how much of a vote can you
10 manipulate maliciously before you trigger an audit.
11 That becomes important in the Ukraine, as you will
12 see in a moment.

13 We discussed already the defeat or not defeat
14 of a paper receipt. We've heard of the so-called
15 colored revolutions in recent years. In the
16 Ukraine, they call it the Orange Revolution. See
17 all the orange banners folk are waving there?

18 The gentleman there, Mr. Yushchenko, elected
19 to run his country in 2004, but he wasn't elected
20 to run his country in October of 2004. And here is
21 why: The way this story is typically portrayed is

22 there's a situation in which they had the election
23 in October. The crowd didn't like the result. The
24 crowd smelled fraud. They couldn't prove it. They
25 piled into the streets, and then you had the Orange
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1 Revolution. It was a little more interesting from
2 there.

3 What happened was they did have the voting in
4 October. There was allegations of fraud on the
5 part of Mr. Yushchenko's PM, Mr. Yanukovych. He
6 was an old-guard type of official who Moscow
7 believed would bring the Ukraine back into the
8 Russian fold. And as we say in Washington,
9 remember it's not the scandal, it's the cover-up
10 that will kill you.

11 Because in Ukraine what happened on election
12 night is they had a plan in place whereby they
13 introduced an unauthorized computer into the
14 Ukraine election committee national headquarters.
15 They snuck it in. They had a couple people on
16 their side working on it. I don't know exactly how
17 this worked, but the implication is that these
18 people were monitoring the vote count coming in
19 from different parts of the country, and they were
20 making subtle adjustments to the vote. In other
21 words, intercepting the votes before it goes to the

22 official computer for tabulation.

23 Now, at that point, something very interesting

24 happened. The head of Mr. Yanukovych's campaign

25 the director of his campaign, the campaign director

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1 started making a series of cell phone calls to
2 these guys on the inside. And he's asking them,
3 did you erase the wrong files, did you cover up
4 access, did you clean yourself up. In other words,
5 he's not really asking them did you pull off the
6 scam the way we agreed, because it's already been
7 pulled off. He's asking them if they did the
8 cover-up okay.

9 Very shortly, in short order, in short order,
10 Ukrainian newspapers published the transcripts of
11 these cell phone conversations. That's kind of
12 interesting. At that point, the crowds fled into
13 the streets. Public outrage reaches critical mass.
14 There's an agreement to hold a second election in
15 December, and Mr. Yushchenko is elected.
16 (Inaudible).

17 Finally, on election night -- understand that
18 in the countries that we look at they don't have
19 cable news services to report realtime election
20 results county by county, state by state. In many
21 of these countries, the Internet is increasingly

22 the go-to source for late-breaking information,

23 late-breaking information on election night.

24 And typically what you see happen is the

25 national election commission or central election

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1 commission, whatever they call it, they are doing
2 realtime vote totals on the Internet on their web
3 site. Again, this is an example you would see in
4 Russia. Just pull those down and use it for this
5 purpose..

6 Now, it's very important to understand this is
7 a web site where when someone attacks a web site we
8 tend not to get terribly excited. It's sort of
9 equivalent to taking a can of electronic spray
10 paint and defacing something. But we do ask
11 ourselves some questions.

12 Number one, you want to make sure in these
13 countries that we looked at that the computer that
14 is posting the web site, number one, is not the
15 computer that's also processing the votes, and
16 number two, is not connected in any way, shape, or
17 form to the computer that's collecting the votes.

18 We've only seen one example overseas in which
19 it looks like the election authorities actually use
20 the same computer to count the votes for the
21 country that they use for their web site. And

22 hackers did get into it in I believe 2004, 2005.

23 Kind of embarrassing.

24 Does not -- other than that though, assuming

25 all they do is deface the web site, typically all

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1 they're going to do is embarrass people. They're
2 not actually going to touch the official vote
3 count. But to the extent that these emerging
4 democracies in other countries are trying to do a
5 free and fair election in the right way, you don't
6 want obviously that to happen on election night.

7 I do want to segue now very briefly into the
8 question of Internet voting. I know this is an
9 issue of great importance to you all. I'm not here
10 to, again, parse or critique specific proposals.
11 Simply understand I come from an organization that
12 watches what foreign hackers do and other
13 organizations. We've seen some foreign experiences
14 with this, and they haven't figured out how to do
15 it yet.

16 There's one example to look at in a moment.
17 Switzerland, which might be working for them, I
18 leave it to you discern the degree it would work in
19 this country.

20 Bottom line, we're talking again about any
21 computer hooked to the Internet. Obviously I'm not

22 talking about a situation solely where military
23 personnel overseas would go to one place and cast a
24 ballot on one machine from their homes and offices.
25 The UK has tried this. Finland and some of the
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1 Baltic Republics have done some experiments with
2 this. We'll talk about a Russian example coming
3 up.

4 Again, eventually where this is leading
5 overseas, emphasize where this is leading overseas
6 is voting with any mobile wireless device
7 eventually.

8 Now, there are some real issues that these
9 countries have to grapple with. I defer to you the
10 extent of which these are applicable to us.

11 Authentication of voter ID obviously is a huge
12 issue. The Swiss, see how they deal with that, how
13 they determine who is the person at the keyboard,
14 either that they're at home, the office, Internet
15 cafe, shopping mall, whatever. How do you
16 determine that really is the person that they claim
17 to be, and they're legally allowed to vote.

18 The second one though is a huge issue
19 overseas. That's absence of duress. We're talking
20 about a situation in which a woman will have acid
21 thrown in her face if she doesn't vote the way her

22 husband tells her to vote.

23 Also absence of duress, we have a situation in
24 one country we looked at in which everyone in a
25 factory was led down onto the shop floor, and they
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1 had an absentee ballot station set up, electronic.
2 And everyone in the factory said, here is how
3 you're going to vote. I assume you don't have a
4 problem with that if you want to continue working
5 here.

6 And that's, again, another example of a
7 faceless electronic vote scheme. There's an
8 absentee before election day so the party officials
9 and factory officials could make sure everyone
10 voted the same way.

11 Privacy of vote is a little bit different than
12 absence of duress. I don't have to tell what
13 percentage of computers are out there that have
14 unauthorized voting software on it. Do they have
15 key stroke auditors? Do they have other forms of
16 software that records what you do on your computer
17 that's violating or compromising your privacy?

18 When you buy a computer, take it home, I am
19 told that as soon as you plug it in, firewalls not
20 withstanding, anti-virus software not withstanding,
21 if you just plug that computer in, within minutes

22 someone or something is pinging on that system to

23 see how vulnerable it is.

24 You've heard of the phrase botnet,

25 B-O-T-N-E-T. Botnets, which are out there in vast

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1 numbers, Botnets are simply large clusters of
2 computers that have been relatively poorly
3 defended, and hackers have gone into them to place
4 codes on them so those computers can help the
5 hacker do something on the day he chooses. Again,
6 privacy of vote. There is software, malicious
7 software on the computer being used which would
8 compromise the voter's privacy.

9 I don't have to tell you that probably 95
10 percent of us in this room are all using the same
11 operating system. We know what it is.. Hackers
12 know that, too.

13 Now, I refer a lot to hackers in this
14 presentation, but understand, I'm not really
15 concerned about the 18-year-old wannabe. I'm
16 concerned about the 28 or 38-year-old folks who
17 have been doing this a long time and may be under
18 contract with someone from an organization. In
19 other words, to thwart an election or compromise a
20 computer in that context.

21 This brings us to a great example, Russia. A

22 few weeks ago, the head of the Russian Central
23 Election Commission, Vladimir Churov, made an
24 interesting proposal. He met with representatives
25 of the Russian hacker community.

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1 I do not know the extent to which this was a
2 representative cross-section of Russian hackers.
3 It was sponsored by a Russian magazine, hacker
4 magazine, which is interesting.

5 Vladimir Churov held the event. He said in
6 early March we're going to test a new voting system
7 in Russia. We're going to test it for five years.
8 I want you people to come in, give us your best
9 shot. We're not interested in people who really
10 want to harm maliciously the system, but if you
11 want to test our system to try and identify new
12 vulnerabilities. We're going to reward you if you
13 do this. We're not going to say what the reward
14 is.

15 But this is an example of an alternative to,
16 you know, bringing in what I call old people. You
17 know old people. People in their 40s and 50s.
18 When you know what you are doing the day some of
19 your colleagues were born, you qualify as an old
20 person, which is why I feel old sometimes.

21 But what Mr. Churov is proposing is something

22 different from a controlled red team experiment
23 where you bring in old people to test your system.
24 He's talking about turning this over to hackers in
25 the wild. A situation in which you can be
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1 guaranteed that vulnerabilities will be discovered
2 that you had no idea were there, or just as
3 important, see how many approaches are there that
4 perhaps you had discounted as you were developing.
5 Well, we thought about that, but we decided that
6 wasn't a viable alternative or a viable way of
7 compromising the system. Well, some hotshot
8 24-year-old over there may think otherwise, and
9 Mr. Churov is going to find out. So that's one of
10 the issues we look at.

11 I do want to deal briefly with the Swiss
12 example. It's an interesting example. Still use
13 it as a case study for a pilot project for Internet
14 voting.

15 They issued scratch cards to voters, for lack
16 of a better phrase. The election authority did.
17 You received the scratch card. You scratch off the
18 thing to reveal a pin. You go to the their web
19 site on election day, and you enter that pin into
20 the web site, and then they ask you a question.
21 And I think one of the questions was what canton

22 was your mother born in. Canton means roughly
23 equivalent to state.

24 It was a calculated risk that in a small
25 country that if a hacker or some nefarious actor
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1 gets your card, or gets a whole bunch of cards,
2 they've got a pin number, but they're not going to
3 know where your mother was born or some other piece
4 of uniquely biographical information that you have
5 to associate with that particular card. It's a
6 risk that they would not be able to associate that
7 biographical data with the pin number in such
8 numbers to throw the election. Again, it's a
9 calculated -- it's risk management rather than risk
10 avoidance. Again, place of birth, this type of
11 thing. The Swiss endeavor.

12 The UK tried Internet voting. One of the
13 reasons to do it was to enhance voter turnout. The
14 there was a small -- they made voter kiosks out in
15 public was the model that they used. So as you're
16 walking home from work, on your way to town, or
17 whatever, you can stop at the kiosk and vote. They
18 did see an increase in voting there, but in their
19 own words, it was statistically inconsistent.

20 I'm just going to conclude by summarizing on
21 this. Again, when I look at foreign election

22 systems, I'm not -- don't get me wrong. I'm not
23 probing it for what kind of vulnerabilities it has
24 to attacks. I'm simply looking at the computer to
25 see what type of vulnerabilities other people might

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1 be trying to use to destroy it, because that may be
2 applicable in this country.

3 Again, when we look at election systems
4 overseas, to the extent that they even have
5 computers, I look at them as a computer network.
6 And computer networks have all the vulnerabilities
7 that any computer network has, whether it's an
8 election system or whatever.

9 The physical security of the machines has
10 emerged as a big issue long before election day,
11 who has access to them, and who programs these
12 machines, and who has access to that programming.
13 Again, just old-fashioned physical security on
14 election day.

15 We talked about the sociological factor of
16 decreasing the transparency for some cultures that
17 introduce computers. I'm not going to propose it's
18 entirely relevant here, but I add it for what it's
19 worth.

20 You saw a lot of problems. I say you don't
21 solve a problem. You create problems for an

22 attacker by turning those votes into meaningless
23 scrambles, ones and zeroes, on the data screen out
24 there.

25 And we concluded with a note about so-called
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1 Internet voting, where the foreign experience has
2 been in the form of pilot projects, again, in the
3 UK, Baltic Republics. Russia has very serious --
4 Russia wants to move the situation I believe by
5 2010 where people can vote with cell phones.
6 They're very serious about that. As Russia moves
7 to a one-party state, they're trying to make their
8 elections available to everyone so everyone can
9 vote for the one party. So that's the irony.

10 I will conclude on that note. I thank you for
11 your attention. Again, I'm not here to tell you
12 there's (inaudible), explain why electronic voting
13 is, but to show some foreign experiences that I've
14 had in introducing computers into their election
15 systems, and the extent those experience overseas
16 may be revealing to the kind of work we're trying
17 to do here. That's why I'm here. I believe I will
18 -- shall I take questions or --

19 MS. BARTHOLOMEW: You have time.

20 MR. STIGALL: Few minutes for questions.

21 Sure. I will always forget to repeat the

22 question. I guess we have a mike here. Everyone
23 can hear the question.

24 MS. DEBEAUVOIR: Dana DeBeauvoir, Austin,
25 Texas. Could you please go back to the Chavez
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1 election. I'm just a little dense. I didn't quite
2 get it as to when Chavez took possession of the
3 vote part. I conceive it's the boxes and some of
4 them had sleeves of the boxes. What was point I
5 can seeing, you know, the capture of all that
6 information. What did they do to it to make it
7 different? I mean, it's there (inaudible).

8 MR. STIGALL: The argument that the opposition
9 in Venezuela made was that Chavez had introduced a
10 surreptitious code into the voting system to adjust
11 the vote. The problem is if you get a discrepancy
12 between what you see the machine says and what the
13 paper ballots say, you have to explain that
14 discrepancy, unless you take physical custody of
15 the paper ballots and say there was no discrepancy.

16 Then you move the paper ballots to the
17 barracks, military barracks, and then you assume no
18 one is going to raise a big enough stink where you
19 have to open up the barracks and review the paper
20 ballots. That was the charge the opposition made.

21 MS. CHAPMAN: Beth Chapman, Alabama.

22 Couple questions. Based on your presentation
23 today, would you be willing to say that Spain has
24 the better model than the other countries that you
25 studied?

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1 MR. STIGALL: Ma'am, I really can't speak to
2 Spain. I'm sorry. I can't speak to them
3 specifically.

4 MS.. CHAPMAN: I'm sorry. Switzerland. I'm
5 sorry. Spain. Any of those S words.

6 MR. STIGALL: I was listening on the radio
7 yesterday. The person on the radio said it Sweden,
8 not Switzerland. I used to live in Switzerland.
9 It's one of those places where people die falling
10 off their farms. It's a vertical country.

11 You may think of Switzerland as being a very
12 homogenous country. The reality is they have four
13 major languages, fourth a very small minority..
14 They do have four officially recognized languages,
15 which has many different groups within them. They
16 also have a large immigrant population. So it is
17 an increasingly diverse demographic group. A
18 tremendous sense of -- again, my second hand-waving
19 generalization, sociologic generalization. It is a
20 country with a tremendous sense of civic duty.
21 When I lived there, every Saturday morning

22 teenagers throw their rifles over their shoulders

23 and ride out to the range to prepare for militia

24 training.

25 MS. CHAPMAN: What's wrong with that?

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1 MR. STIGALL: Nothing. I'm just saying they
2 have a very community view of themselves. And to
3 the extent of issuing cards to each voter, scratch
4 the card, match that data with each biographical
5 identifying data to you, to the extent that would
6 be applicable here, that's for you all to
7 determine.

8 The Swiss example is probably the most well
9 thought out example we've seen. Although, the
10 exact mechanics of the system that they've tried in
11 Baltic countries, in the UK, I'm not familiar with
12 the exact mechanics of that.

13 MS. CHAPMAN: I guess what I'm interested in
14 as Secretary of the State is really studying this
15 issue which I have vendors coming to me saying
16 they're doing this in other countries. Those
17 countries are Spain, Australia, and UK. You did
18 mention the UK. I'm very interested in what you
19 are learning about those other countries that was
20 not presented today.

21 I guess playing devil's advocate, what

22 concerns me here when I hear your presentation is
23 that ballots can be taken away from a group, which
24 we saw that happen in some of our states I'm
25 embarrassed to say. That voters can be put under
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1 duress, which in my state they are many times.

2 That they're told to vote a certain way or they'll

3 lose their benefits or security of their jobs.

4 That people can manipulate the equipment. Worse

5 case scenario, people could. They don't, but they

6 could.

7 We're not saying let's vote on anything.

8 We're saying secure military Internet voting.

9 Because the military, as I understand it, did

10 create the Internet, so that makes it a little more

11 credible. And we don't have a dictatorship like

12 Chavez, where one person is in charge of

13 everything. And we do have a checks and balances.

14 And so I'm asking you to tell me, or anyone to

15 tell me why we should be any more concerned about

16 Internet voting, because there are less numbers of

17 people that can hack the Internet in the levels to

18 which we're concerned about than are physically

19 hacking absentee ballots in my state.

20 MR. STIGALL: The simple question is

21 (inaudible). It's a question of risk management

22 versus risk avoidance. That's the short and
23 simple.

24 Yes, sir.

25 MR. WARE: I'm Steve Ware from California.
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1 I'm not exactly sure the total number of
2 voting places in the United States, but I've always
3 operated off of about 200,000. I'm not exactly
4 sure there's others that we know about. But I did
5 attend a conference that we talked about an
6 Internet voting model in Australia for their
7 military overseas voters. And the advocates of
8 that seemed to think there was a good Australian
9 model to that. Not blanket Internet voting, but
10 more of a secure system.

11 Are you familiar with that at all?

12 MR. STIGALL: No, sir, I'm not. Again, in the
13 military installation, you're going to have
14 control. That increases the comfort factor. Yes.
15 That's a fair assessment.

16 MR. HARRIS: Allen Harris from Arlington,
17 Virginia.

18 In your example of Switzerland, the question
19 that occurred to me is how do they acquire these
20 backup information, where do they keep it, and how
21 vulnerable is the backup information.

22 MR. STIGALL: That hits a very important
23 point. We hear a lot about attacks with threats to
24 financial systems. It is probably fair to say the
25 financial data is probably the best backed up data
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1 out there, financial data.

2 In the Swiss example, I don't know the extent
3 to which it's backed up, but that is one of the
4 fundamental boxes you need to check in terms of
5 overall network security. Backing up the data, and
6 backing it up on a computer different than the one
7 you're trying to backup.

8 MR. HARRIS: The Swiss example, have they
9 garnered something from their banking system?

10 MR. STIGALL: I cannot say.

11 MR. HARRIS: They're very secure with those I
12 know.

13 MR. STIGALL: That's an interesting two dots
14 to connect, and I cannot connect them.

15 MR. HARRIS: The other question, if I may, had
16 to do with the paper receipts that were dropped in
17 the box. And apparently, if I understand it
18 correctly, are they counted at the precinct level?

19 MR. STIGALL: Yes. That's a very important
20 point.

21 MR. HARRIS: And how difficult would that be

22 if you have an election that had many offices being
23 filled, and constitutional amendments, and bond
24 issues, and things of that kind, how does that --

25 MR. STIGALL: Admittedly, I think it's
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1 probably fair to say, sir, that the elections I'm
2 looking at overseas, you're voting for parties.

3 MR. HARRIS: That would be fair.

4 MR. STIGALL: Now, the flip side of that is in
5 some countries there's dozens of parties. So the
6 ballots can be cluttered in that regard, but they
7 tend to be kind straight up or down situations. So
8 they are counting them at the local level, making
9 sure the electronic count matches the paper count,
10 then proceeding accordingly.

11 MR. HARRIS: Now, I think at least in my
12 county, the security that you mentioned about
13 emitting, transmitting from the precinct to the
14 central place, we do that by telephone. We call
15 them in. Now we can't with the electronic
16 machines. We still use -- can't get any more of
17 them. Still use what we got. We don't do that,
18 because a neighboring jurisdiction tried to do
19 that, much bigger, and they just had a malfunction
20 of the telephone lines. There wasn't any hacking
21 or anything. But we have them phoned in.. But they

22 are unofficial, and they don't become official
23 until we really look at them. And occasionally
24 people misread. I think we have a backup system at
25 least as to the reporting. That's why I wondered

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1 if some of these --

2 MR. STIGALL: They use a variety of systems
3 besides electronic transmittal to get those from
4 the outlying precincts to the capital city.
5 Sometimes it's a situation where they take the
6 flash card out of the computer voting machine, they
7 collect the flash card memories in a box and
8 transport those to the central election authority.

9 But where it gets interesting is when you look
10 at countries that do transmit electronically,
11 because they have such a vast geography that's how
12 they have to do it. But telephones are used also
13 to do it overseas. I'm primarily only concerned
14 when I see the digitized votes touching a computer.

15 MR. HARRIS: Thank you.

16 MR. LINDBACK: John Lindback from Oregon.
17 I think you're get a lot of questions about
18 Switzerland because of your assessment that that's
19 probably the one that's most secure that you've
20 seen.

21 MR. STIGALL: I'd say that it's the one most

22 thought out.

23 MR. LINDBACK: I was concerned about their

24 other registration system. (Inaudible). Obviously

25 in each voter's record is the name of their

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1 mother's birth place. That kind of information is
2 not historically part of voter registration records
3 in America.

4 Are they working off a civil registry that has
5 that information already?

6 MR. STIGALL: The short answer is I don't
7 know. Again, what the Swiss are doing is they have
8 made the assessment that you're not going to see
9 enough of these cards compromised in such a way to
10 throw an election, that a malicious hacker would
11 know that biographical data to associate it in an
12 automated way. That is an important point to get
13 across.

14 Worry about computer fraud here, not other
15 forms of fraud. If you're talking about a
16 particular village or section where they've got a
17 few dozen or few hundred of these cards, and
18 they're taking the time to go back and figure out,
19 okay, this guy, I know where he was born, whatever,
20 I'm not really looking at the old, typical kind of
21 fraud. I'm only concerned about when electrons

22 become maliciously tampered with.

23 MS. DEBEAUVOIR: Just to follow up -- Dana

24 DeBeauvoir, Austin, Texas.

25 Just to follow up on John's question then, so

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1 there is a step in the process whereby the pin
2 number and the mother's birthplace, both of it
3 stacks up against something that says, yes, that's
4 correct.

5 MR. STIGALL: That's a very important point on
6 the web site of the election authority. They have
7 to reconcile those two numbers. Your question of
8 whether or not that information was preexisting on
9 the registration lists, that's a valid point and,
10 again, raises the issue where is the voter
11 registration before the election.

12 Is it sitting on a computer that's hooked up
13 on the Internet? Is it sitting on a computer
14 connected to another computer that's hooked up to
15 the Internet?

16 Basically that gives me an opportunity simply
17 to reassert that this, the security of these
18 elections, that use of computers begins long before
19 election day, and that the computers that hold that
20 voter registration data should be nailed down in
21 terms of their security, just as you would secure

22 an electronic voting machine on election day.

23 That's what that earlier slide on voter

24 registration was trying to convey.

25 You don't want it hooked up to the public

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1 Internet in terms of voter registration data if
2 you're concerned about securing those things.
3 There are countries overseas that put your
4 information on the Internet because they want to
5 say, look how many people we've registered to vote..
6 But putting it on the Internet is different from
7 keeping the official record off the Internet away
8 from hackers.

9 I thank you for your attention. Again,
10 perhaps some of this is insight to you.

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