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For Immediate Release

Media Contact: Laura Ward, Strategic Vision, LLC

Ph: (404) 880-0098

Email: ward@strategicvision.biz

Romney Increases Lead Among GOP With Tight Race For Second Tight Three Way Race Among Democrats

Atlanta, GA/August 23, 2007 – Strategic Vision, LLC, a public relations and public affairs agency, announced the results of a three-day poll in Iowa of 600 likely Republican caucus goers and 600 likely Democratic caucus goers on the 2008 Presidential Election. The poll has a margin of error of ± 4 percentage points for each Party's presidential preference.

When Republicans were polled on whom they would support in 2008 for the Republican Presidential nomination, former Massachusetts Governor Mitt Romney led with 31%; followed by former Tennessee Senator Fred Thompson with 15%; former New York City Mayor Rudy Giuliani with 13%; Arizona Senator John McCain with 8%; former Arkansas Governor Mike Huckabee 8%; former Speaker of the House Newt Gingrich 3%; Texas Congressman Ron Paul 3%; Colorado Congressman Tom Tancredo 3%; Kansas Senator Sam Brownback 2%; California Congressman Duncan Hunter 1%; and 13% undecided.

"Since our June poll, Romney has dramatically increased his lead in Iowa," said David E. Johnson, CEO of Strategic Vision, LLC, who conducted the poll. "Romney posted his greatest increase among men aged 45 and older and made some progress among Christian conservatives. Fred Thompson lost support since June and now is basically tied with Giuliani for second place. Significantly, Thompson lost some support to Mike Huckabee who showed significant progress from our June poll."

"For McCain, this poll continues what has been a downward spiral for his campaign," continued Johnson. "This is the lowest McCain has polled since we began our Iowa polling and he is now tied with Mike Huckabee for fourth. It is hard to see how McCain can survive if he does not finish in the top three in Iowa. For Giuliani the poll is good news as his support remained basically unchanged and all he needs to do is finish in the top three. For Huckabee there is good news in that from his strong straw poll showing, he appears to have some momentum."

When Republicans were asked if they viewed President Bush as a conservative in the mode of Ronald Reagan, 9% said yes; 78% said no; and 13% were undecided.

"The fact that such a large number of Republican voters do not view the President as a conservative in the Reagan mode, demonstrates the overall problem for the Republican Presidential candidates," said Johnson. "How do you run as a Ronald Reagan conservative in a Party that is dissatisfied with

the incumbent without offending the incumbent, or at some point does the President's poll numbers become so low that he is no longer relevant?"

When Republicans were asked how important it was for their presidential candidate to be conservative in the mode of Ronald Reagan, 47% said very important; 18% said somewhat important; 8% said not very important; 16% said not important; and 11% were undecided.

"For Republicans, the key is to be Reaganesque while at the same time defining themselves with their own imprint," said Johnson.

When Republicans were asked if they favored a withdrawal from Iraq in the next six months, 51% said yes; 39% said no; and 10% were undecided.

On the Democratic side, former North Senator John Edwards led with 23%; Illinois Senator Illinois Senator Barack Obama received 22%; New York Senator Hillary Clinton received 21%; New Mexico Governor Bill Richardson received 14%; Delaware Senator Joseph Biden received 5%; Connecticut Senator Chris Dodd received 1%; Ohio Congressman Dennis Kucinich 1%; and 13% were undecided.

"The Democratic race is now basically a three way tie with Edwards losing significant support since we began polling particularly among female voters," said Johnson. "Obama is hurting Edwards among male voters with Clinton dominating the female vote. Of the second tier candidates, Richardson is showing the most movement but must finish in the top three to parlay his showing."

When Democrats were asked if they favored a withdrawal from Iraq in the next six months, 85% said yes; 7% said no; and 8% were undecided.

"This question poses a problem for Democratic candidates," said Johnson. "While they must appeal to the dominant anti-war crowd, at the same time they cannot take too extreme of a position that will alienate moderate voters in the General Election and if the surge appears to be working they cannot appear to be advocating defeat when victory may be nearing."

When Democratic voters were asked what they most looked for in a presidential candidate, charisma, experience, or ideology, 32% selected ideology; 30% selected experience; 27% selected charisma; and 11% were undecided.

"With more Democrats looking for experience this must be good news for Clinton and Richardson," said Johnson.

Poll Results

1. If the 2008 Republican presidential caucus were held today between Sam Brownback, Newt Gingrich, Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, Tom Tancredo, and Fred Thompson, for whom would you vote? **(Republicans Only; Names Rotated)**

Mitt Romney	31%
Fred Thompson	15%
Rudy Giuliani	13%
John McCain	8%
Mike Huckabee	8%
Newt Gingrich	3%
Ron Paul	3%
Tom Tancredo	3%
Sam Brownback	2%
Duncan Hunter	1%
Undecided	13%

2. Do you see President George W. Bush as a conservative Republican in the mode of Ronald Reagan? **(Republicans Only)**

Yes	9%
No	78%
Undecided	13%

3. How important is it for the Republican presidential candidate to be a conservative Republican in the mode of Ronald Reagan, very important, somewhat important, not very important, not important, or undecided? **(Republicans Only)**

Very Important	47%
Somewhat Important	18%
Not Very Important	8%
Not Important	16%
Undecided	11%

4. Do you favor a withdrawal of all United States military from Iraq within the next six months? **(Republicans Only)**

Yes	51%
No	39%
Undecided	10%

5. If the 2008 Democratic presidential caucus were held today between, Joseph Biden, Hillary Clinton, Chris Dodd, John Edwards, Dennis Kucinich, Barack Obama, and Bill Richardson, for whom would you vote? **(Democrats Only; Names Rotated)**

John Edwards	23%
Barack Obama	22%
Hillary Clinton	21%
Bill Richardson	14%
Joseph Biden	5%
Chris Dodd	1%
Dennis Kucinich	1%
Undecided	13%

6. Do you favor a withdrawal of all United States military from Iraq within the next six months? **(Democrats Only)**

Yes	85%
No	7%
Undecided	8%

7. When making your selection for a presidential candidate, what are you looking for most in the candidate, charisma, experience, or ideology? **(Democrats Only)**

Ideology	32%
Charisma	30%
Experience	27%
Undecided	11%

Strategic Vision, LLC is an Atlanta-headquartered public relations and public affairs agency. Results are based on telephone interviews in Iowa with 600 likely Republican caucus voters and 600 likely Democratic caucus voters, aged 18+, and conducted August 17-19, 2007. The margin of sampling error is ± 4 percentage points for each Party. Additional information on Strategic Vision, LLC may be obtained at www.strategicvision.biz.

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