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McCLATCHY - MSNBC

JANUARY 2008 MICHIGAN GOP PRIMARY POLL RESULTS

400 likely Republican primary voters were interviewed by telephone January 9-11, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. The margin for error is plus or minus 5%.

STATEWIDE NAME RECOGNITION:

QUESTION: I am going to read a list of names. The first (next) name is _____ . Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of _____ ?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Mitt Romney	63%	11%	24%	2%
John McCain	58%	19%	21%	2%
Mike Huckabee	47%	19%	31%	3%
Rudy Giuliani	38%	25%	34%	3%
Fred Thompson	34%	20%	33%	13%
Ron Paul	17%	36%	28%	19%

QUESTION: If the 2008 Michigan Republican primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

	<u>STATE</u>	<u>SEX</u>		<u>AGE</u>	
		<u>MEN</u>	<u>WOMEN</u>	<u><50</u>	<u>50+</u>
Mitt Romney	30%	30%	30%	28%	32%
John McCain	22%	21%	23%	18%	25%
Mike Huckabee	17%	14%	20%	20%	15%
Fred Thompson	7%	8%	6%	9%	5%
Rudy Giuliani	6%	7%	5%	7%	5%
Ron Paul	5%	8%	2%	7%	3%
Duncan Hunter	1%	1%	1%	1%	1%
Alan Keyes	1%	1%	1%	1%	1%
Undecided (NOT READ)	11%	10%	12%	9%	13%

	<u>STATE</u>	<u>BORN AGAIN?</u>		<u>PARTY ID</u>	
		<u>YES</u>	<u>NO</u>	<u>REP</u>	<u>OTHER</u>
Mitt Romney	30%	23%	36%	35%	18%
John McCain	22%	17%	26%	16%	38%
Mike Huckabee	17%	31%	5%	15%	22%
Fred Thompson	7%	4%	10%	7%	7%
Rudy Giuliani	6%	2%	9%	8%	1%
Ron Paul	5%	5%	5%	6%	3%
Duncan Hunter	1%	1%	1%	1%	-
Alan Keyes	1%	-	2%	1%	-
Undecided (NOT READ)	11%	17%	6%	11%	11%

(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?

	<u>ALL</u>	<u>ROMNEY VOTERS</u>	<u>HUCKABEE VOTERS</u>	<u>MCCAIN VOTERS</u>
STICK W/CHOICE	61%	68%	54%	61%
MIGHT CHANGE MIND	39%	32%	46%	39%

QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support?

Someone who: (ORDER ROTATED)

- 48% - shares your values and views on issues
- 32% - has the strength and leadership to keep America safe
- 9% - has the right experience
- 4% - represents a different approach from President Bush
- 4% - has the best chance to win in November
- 3% - Other/Not Sure (NOT READ)

	<u>VALUES</u>	<u>EXPERIENCE</u>	<u>LEADERSHIP</u>
ROMNEY	31%	28%	27%
MCCAIN	12%	34%	28%
HUCKABEE	23%	10%	9%
THOMPSON	10%	6%	3%
GIULIANI	3%	9%	13%
PAUL	7%	-	5%
HUNTER	1%	-	-
KEYES	-	-	2%
UNDECIDED	13%	13%	13%

**QUESTION: Which ONE of the following issues do you feel is MOST important:
 (ORDER ROTATED)**

The Economy & Jobs	34%
National Security or Terrorism	22%
Taxes & Government Spending	15%
Moral & Family Issues	13%
Immigration	9%
Iraq	4%
Other/Not Sure (NOT READ)	3%

	<u>TERROR</u>	<u>VALUES</u>	<u>TAXES</u>	<u>ECONOMY</u>
ROMNEY	25%	24%	35%	34%
MCCAIN	38%	8%	14%	17%
HUCKABEE	16%	44%	10%	14%
THOMPSON	5%	5%	15%	3%
GIULIANI	9%	2%	7%	9%
PAUL	-	-	3%	9%
HUNTER	-	2%	-	-
KEYES	2%	-	-	2%
UNDECIDED	5%	15%	16%	12%

DEMOGRAPHICS:

SEX:

Men	49%
Women	51%

AGE:

<50	45%
50+	55%

EVANGELICAL/BORN
AGAIN CHRISTIAN?

Yes	46%
No	54%

PARTY ID:

Republican	70%
Independent	25%
Democrat	5%